

# Genesis Institute of Pharmacy Radhanagari

**Organized** 

**Pool Campus Drive** 

Of

Antila Healthcare Generic Medicine Company, Goa

On

12th August 2023



## **Objective**

Open campus drive of "Antila Healthcare Generic Medicine Company" is one of the efforts of our institute for guiding pharmacy students to get one of the best career opportunities to make their future.



**Group Photo of Faculty & Company Representative with Genesis College Principal** 

# **Open Campus Drive Overview**

### **Approach**

Our institute actively coordinated with Antila Healthcare Generic Medicine Company, Goa. Communication with the company was done through telephonic and email and formal invitation letter was given. Organization of an Open campus drive for pharmacy students was finalized and 12th August 2023 date was finalized.

### **Communication**

Communication to students about campus drive was carried out with help of social media and telephonic communication. The requirements of company as well as available post was conveyed through the communication to students.



### **Interview**

Offline one to one interview of candidates was conducted in premises of Genesis Institute of Pharmacy, Radhanagari. On 12th August 2023. Interview was conducted in two rounds.

1st round is of technical round and 2<sup>nd</sup> round is of HR round.



1st Round (Technical round )



2nd Round (HR Round)